



HOSPITALITY SUITE SPONSORSHIP

APRIL 24-26, 2026
LA JOLLA, CALIFORNIA

20th ANNUAL
LA JOLLA CONCOURS d'ELEGANCE

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THE LA JOLLA CONCOURS d'ELEGANCE

HOSPITALITY SUITE SPONSOR

\$16,000 | Limited availability: only 15 exclusive suites

BENEFITS

- 10' x 20' Hospitality Suite
- 46 Hospitality Suite passes - includes entrance to the Concours (additional tickets at pre-event pricing may be added)
- Bottle service package which includes personal bar and bartender
- Catered lunch
- Branded bar with your company's logo

Opportunity to feature promotional products or materials in goody bags





SPONSORSHIP COMMITMENT FORM

La Jolla Concours d'Elegance Thanks You For Your Support!

SPONSOR NAME:

REPRESENTATIVE NAME & TITLE:

ADDRESS:

OFFICE NUMBER:

CELL:

EMAIL ADDRESS:

SPONSORSHIP LEVEL:

SPONSORSHIP AMOUNT: \$

ADDITIONAL CONTRACT ADDITIONS OR DELETIONS AGREED UPON:

CREDIT CARD NUMBER:

EXPIRATION DATE:

CVC:

I

AGREE TO PAY THE FOLLOWING AMOUNT \$

RELEASE AND WAIVER OF LIABILITY: I, the Sponsor, hereby agree to indemnify, defend and hold the The La Jolla Concours d'Elegance Committee, McFarlane Promotions, Inc., their officers and agents (all hereinafter referred to as the "La Jolla Concours d'Elegance") harmless from any loss, liability, costs, attorneys' fees, or damages arising from actual or threatened claims or causes of action resulting from the negligence or intentional actions of the La Jolla Concours d'Elegance as it relates to the Sponsor, or each's respective officers, contractors, members, guests, volunteers, or participants, including any indirect, consequential, or punitive damages. Any controversy, claim, or dispute arising from or relating to this Release and/or the La Jolla Concours d'Elegance shall, at the option of the La Jolla Concours d'Elegance, be settled through non-binding mediation or binding arbitration conducted in accordance with the rules of the American Arbitration Association or through an action brought in any court of competent jurisdiction. In connection with any such mediation, arbitration, or court action, the prevailing party shall be entitled to recover reasonable attorneys' fees and costs. THE SPONSOR EXPRESSLY WAIVES THE RIGHT TO A TRIAL BY JURY. The Sponsor gives permission to the La Jolla Concours d'Elegance and McFarlane Promotions, Inc for the use of any photographs and information supplied by the Sponsor, and to take any photographs of the Sponsor, the Sponsor's officers, contractors, agents, or guests, and to use such photographs or information with or without the Sponsor's name. I authorize the La Jolla Concours d'Elegance and McFarlane Promotions, Inc, and its assigns and agents to copyright, use and publish the same in print and/or electronically. I understand that this is a RAIN or SHINE event, my sponsorship is in no way affected by inclement weather. I understand that the Governor of the State of California and the County of San Diego have placed restrictions on businesses and are requiring them to take certain precautions to prevent further transmission of COVID-19 infections. I: (a) represent, warrant, and certify that at no time during the 14 days preceding did I have any of the following symptoms: fever or chills; cough; shortness of breath or difficulty breathing; fatigue; muscle or body aches; headache; new loss of taste or smell; sore throat; congestion or runny nose; nausea or vomiting; or diarrhea; (b) represent, warrant, and certify that at no time during the 14 days preceding have I been around anyone who has tested positive for COVID-19; (c) agree to do whatever is required by applicable federal, state, and local regulations, including without limitation complying with all applicable travel restrictions and quarantine requirements; and (d) agree to strictly adhere to all signage posted anywhere on-premises regarding COVID-19 infection prevention. COVID-19 Release: I, for myself, my heirs, and assigns, hereby waive any and any claims, demands, causes of action, or any claims for relief whatsoever against and release The La Jolla Concours d'Elegance Committee, and McFarlane Promotions, Inc. organizers from all liability, claims, causes of action, demands, losses, and damages, now or in the future, related to my having or contracting COVID-19 or other illness arising out of or in connection with my attendance. I have read the above and accept the terms and conditions.

SPONSOR (PRINTED NAME):

SIGNATURE:

DATE:

I AGREE TO THE ABOVE SPONSORSHIP AGREEMENT, THE RELEASE AND WAIVER OF LIABILITY, I AM THE AUTHORIZED REPRESENTATIVE FOR THE ABOVE SPONSOR.

Credit cards will be charged a 4% processing fee.

Please make all checks payable to "La Jolla Concours d'Elegance" and mail to:

La Jolla Concours d'Elegance c/o McFarlane Promotions
656 Fifth Avenue Suite B
San Diego, CA 92101



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Crème de la crème

We make it easy to reach the best prospects for luxury goods and services such as exotic cars, real estate and financial services, as well as luxury travel and entertainment. Target the crème de la crème, up close, in-person, at the 20th annual La Jolla Concours d'Elegance and The La Jolla Motor Car Classic at the Concours from Friday, April 24 through Sunday, April 26, 2026. This event a sophisticated audience from Southern California, as well as national and international guests.

Support this premier lifestyle event in one of the world's most prestigious communities, build brand recognition and earn goodwill. Best of all, by getting involved now, you'll be guaranteed a place in the event for future years as it has become one of the leading attractions of its kind.

For further information: 619.233.5008 | LaJollaConcours.com

